

Marketing Senior Associate, Investor Relations, Copenhagen

Deadline:
30-05-2025

Contact person:
Marie Møller Højmoser

Job area:
Investor Relations

Position type:
Full time

Company:
Urban Partners

At Urban Partners, we believe that cities can be a force for good. As a leading Northern European investment firm, we work across the built environment to create sustainable, positive impact on the communities where we invest while delivering attractive returns to the global institutions who invest with us. Now we are looking for a Senior Associate on our marketing team to help us tell that story. Are you a natural storyteller interested in making an impact in the fast-paced world of global finance? Are you a motivated self-starter able to independently drive strategic projects across functions and geographies? Then you should apply to join our growing team and help shape what we communicate - and how - to investors, partners, and other key stakeholders. You will play a central role in crafting our company and commercial narratives, supporting our leadership with strategic communication, and ensuring message consistency across materials and channels.

The team

The Investor Relations team spans across Copenhagen, Stockholm, London, and Munich and is responsible for all fundraising activities and strategies across real estate equity, real estate credit, and venture capital. We manage investor relationships, provide guidance to internal teams and company leadership, and play a critical role in capital formation.

Our Investor Relations team consists of around 30 professionals across three functions working closely together: the Advisory team, which manages fundraising processes, strategy, and project management; the Distribution team, which focuses on investor relationship management and sales; and the Marketing team, responsible for creating the corporate narrative, companywide marketing materials and other strategic initiatives.

As part of Urban Partners and our Investor Relations team, you will have a unique opportunity for personal development and career advancement. You will become part of a global and diverse team of professionals from a variety of backgrounds, including management consulting, financial services, journalism, and sustainability.

Your role

In this position, you will:

- Contribute to shaping the company's narrative, ensuring clarity and consistency across channels and presentations
- Conduct and synthesize market analysis to support the preparation of commercial fundraising materials
- Support senior leadership with communication tasks, including briefing materials and public speaking preparation
- Proactively gather and maintain market intelligence to stay updated on trends and developments, both internally and externally across the broader market

Your profile

We imagine that you have 4 - 6 years of relevant experience preferably within financial services, but we are open to other backgrounds if you have a strong commercial communications profile. It could also be that you have a marketing or business communication background, with a focus on building compelling narratives and creating beautiful corporate presentations.

In more detail, we hope you;

- Has an analytical and structured mindset to make clear recommendations from research
- Delivers high-quality output with attention to detail, shows self-motivation, and willingness to learn
- Have excellent communication skills - especially in written English - with the ability to structure and simplify complex information
- Are a strong storyteller with an eye for turning financial or technical content into a compelling narrative
- Have proficiency in PowerPoint and Excel, and the ability to present analysis and solutions to complex problems
- Thrive when collaborating across multiple stakeholders and functions in a fast-paced, dynamic environment
- Are detail-oriented with solid project management and organizational skills
- Most importantly, you are a team player with a proactive mindset and a good sense of humour.

What we offer

You will get to work with exciting challenges in a company that makes an impact on a global scale. We take great pride in our people and unique culture. Here's what we offer:

- **Make a difference** by helping create urban spaces and places that enrich people's lives in the most sustainable way.
- **Lead the industry** with an innovator that is pioneering new approaches while raising standards and inspiring the industry.
- **Learn and grow** as part of a powerhouse of brilliant people where teamwork, feedback, and different ways of thinking are at the core.
- **Be your whole self** in a purpose-driven culture with a strong sense of belonging, based on trust, celebration, and caring for each other.

Join us

If this sounds like the right match for you, we'd love to hear from you. Please submit your application as soon as possible. Applications are reviewed on a rolling basis, and we expect the position to start in August.

For questions about the position, feel free to reach out to Marie Møller at marm@urban.partners.